

PLEX'EAT

BY CHRISTOPHE GERNIGON STUDIO

THE INNOVATIVE DESIGN SOLUTION LAUNCHES ITS LARGE-SCALE PRODUCTION



PLEX'EAT is extremely simple to set up and take apart, easy to clean and disinfect, adaptable to all types of establishments and an alternative Deco & Design solution to the plexiglas dividers currently being proposed.

INTERNATIONAL DEMAND

Establishments (bars, restaurants, hotels ...) and boutiques as well as public places and administrative offices around the world have requested this innovative idea created to maximize security and protect guests and clients during the COVID-19 pandemic. From Japan to the United States in passing by Brazil and evidently Europe, the international media don't stop talking about this Made in France innovation that is having an enormous success.

WORLDWIDE PRODUCTION HAS BEEN LAUNCHED

Today **the French company**, is accompanying Christophe GERNIGON in his incredible adventure to produce and commercialize PLEX'EAT worldwide.

After many prototypes were made and approved, PLEX'EAT production has begun so that international professionals and buyers can equip their establishments with this innovative idea.

The French designer, whose goal was to associate aesthetics and ergonomics, imagined his creation as an elegantly curved Plexiglas cupola that offers the user total freedom of movement.

“Design’s role is to give a new spark to our everyday lives. When I saw proposals to place plexiglas dividers on restaurant tables, it gave me the impression of being in a prison visiting room. I told myself that I had to imagine a more beautiful, attractive, poetic, elegant object that offers a unique experience. Even if we don’t want to remain indefinitely under a bell jar, the PLEX’EAT protective bubbles I invented will let restaurants open rapidly in total security”, explains Christophe GERNIGON.

AN INCREDIBLE MADE-IN-FRANCE STORY

French designer Christophe GERNIGON has been conceiving everyday objects for many years. With his avant-garde approach, he imagined a playful, never-seen-before way to welcome bar and restaurant clients in total security during the confinement period.

This turnkey solution is aesthetic, well-designed and elegant while clearly respecting a physical separation between clients to insure complete protection to fight the COVID-19 pandemic.

Imagined just a few weeks ago, this idea has now become a reality and PLEX’EAT will be commercialized in a few days to satisfy requests from around the world.

About Christophe GERNIGON:

Christophe GERNIGON is a French designer and decorator who has been working in the field of interior design for over 20 years. After Carré Blanc (household linens), Maison Sarah Lavoine and Arts & Influences (a lifestyle concept store he launched in Brussels), he created the 100% made in France start-up for participative design, **Designer Particulier**, in 2018 and in parallel, his own design agency: **CHRISTOPHE GERNIGON STUDIO**.

www.christophegernigon.com



Press contact

Laurent Guyot & Co

Tel. : +33 1 44 82 70 70

contact@laurentguyot.com